

# MIKE ABRAMOWITZ

## **My name is Mike.**

And I wouldn't be here today if not for the wisdom my mom taught me.

My mom was a superhero in my eyes.

No matter what was happening in my life (or hers) she was always there to lift me up, inspire me to keep going, and to always lean into my strengths.

I was an overweight teen who made the varsity basketball team and my mom used to cheer me on from the stands with encouragement to "use your strength, Mikey!".

I didn't understand it then.

## **I do now.**

See, my mom was diagnosed with cancer when I was in high school. She radiated love, positivity, and empowerment. No matter what was happening, she would always make you feel like the most important person in the room when you spoke. It was a gift. A blessing.

When I went to college in Florida my mom got sick again and I had to race home to her bedside. I didn't know if I would make it but at the last moment, I did.

Tears streamed down my face saying goodbye that day. A mark and impression left.

Mom waited for me to be by her side before she passed.

## **I didn't know it then, but I do now.**

Mom was the one who taught me the strength to fight. The strength to let go and the ability to know when each is needed.

After her death, I embraced those strengths.

I became the District Executive for Vector Marketing, founder of PB&J for Tampa Bay, and the Founder of G.R.A.B. Tomorrow

I travel the world helping individuals unlock more of their potential. Their own unique strengths. To not allow your greatest insecurities to define you but rather to inspire others and use them as the superpowers they really are.

I have been blessed to have trained 4000 individuals to sell \$14M in company products, launched a passion project to provide 80,000 meals, self-published 9 books on various personal development topics, and be a top-0.5% producer out of 2M sales reps in the 40-year history of the company.

My career, commitment, and purpose is helping people open their mindsets to what's possible when they fully commit to creating a strong foundation for their lives through tiny actions daily.